

USSEC GLOBAL NEWS UPDATE

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U.S. Farmers Join USSEC To Promote Soy Meal During European Roadshows

USSEC consultants teamed with U.S. farmers Jim Call and Johnny Dodson in Portugal, Spain and France for a second round of "European Roadshows" to promote the value of U.S. soy meal to key industry officials and end users in those countries. Consultant Dr. Gonzalo Mateos presented on recent laboratory research on values of soy meal by origin for digestible amino acids and energy factors. Johann Fickler, Technical Director at Evonik Degussa in Germany, educated attendees on the value of NIR technology showing soy meal amino acid values by origin. And Jannes Doppenberg of Schothorst Feed in Holland covered a shadow pricing matrix showing how values in terms of Euros can be used for savings. Specifically, his shadow pricing matrix showed values in Euros of meal by origin for swine, broiler and layer feed. USSEC Regional Director Mark Andersen provided participants a synopsis for the research. Call, a USB director, discussed sustainability from a U.S. farmer's perspective. Dodson, an ASA director, talked about the biotech events in the pipeline for soybeans globally and the reasons behind the U.S. farmers' transition to biotech. It was noted during the discussions that Brazil and Argentina currently have biotech soybeans in the ground, meaning the practice is not solely a U.S. endeavor.



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.