

Soy for a growing world



Global News Update



Year-to-Date Exports

	Bushels	Metric Tons
Soybeans	374.8 million	10.2 million
Soybean Meal	39.9 million (equiv.)	1.1 million
Soybean Oil	1.8 million (equiv.)	48,800
Total	416.5 million	11.8 million

Wednesday, December 7, 2011

USSEC Offers Poultry Production Seminar in China

USSEC's China office recently organized a technical seminar in Beijing focusing on poultry production. More than 40 technical directors and managers from large-scale poultry integrators and feed processors in northern China attended the event.

Richard Han, Ph.D., USSEC technical director, and Jin Lizhi, Ph.D., from Meriden (Guangzhou) Biotech Co. Ltd., co-chaired the seminar. Poultry nutritionist James Bentley, Ph.D., along with five local specialists, delivered presentations on a variety of topics including early-stage nutrition for broilers, poultry amino acid nutrition, and feed ingredient quality. The speakers also discussed new developments in poultry nutrition and shared their experiences in assessing major feed ingredients and the efficiency of poultry production.

Xiaoping Zhang, USSEC country director for China, also presented information on the global soy market outlook. Zhang focused on the reliability and sustainability of U.S. soybeans and the industry's commitment to overseas markets, including China, the largest importer of U.S. soybeans. Han mentioned in his opening remarks that the U.S. soybean supply has helped to address the food security issue in China, as well as promote the development of the Chinese agricultural economy in regards to the feed and livestock industries. A roundtable discussion followed the presentations and allowed the participants to talk with the speakers about poultry nutrition and industry technical development in the region.

The seminar received positive feedback from key market leaders, including Beijing Huadu Company, a poultry integrator in the region; China National Cereals, Oils and Foodstuffs Corporation (COFCO); and Dachan Greatwall Group, an animal nutrition and food service company in Taiwan.



Han (L) and Bentley presenting during the seminar



Zhang presenting the global soy outlook

USSEC Promotes Advantages of U.S. Soybean Meal in Korea

USSEC's animal utilization contractor in Korea met with representatives from Doosan Feed and Livestock and Woosung Feed to promote future purchases of U.S. soybean meal (SBM). The two feed mills remain the top two purchasing groups in the Korea Feed Association.

The USSEC representative shared plans to host a tour of feed mills in the Philippines in February for Korean feed-mill-purchasing staff. The purpose of the trip would be to demonstrate the current use of U.S. SBM in the Philippines, which has a climate similar to Korea's summertime.

While meeting with the feed millers, the contractor shared data collected by USSEC on the risk of salmonella in Argentine SBM with the mills' purchasing and quality control staff employees.

USSEC Staff Participate in Global Fats and Oils Conference in Istanbul

Najeh Asad, a USSEC technical consultant, recently spoke at the Fats and Oils Istanbul Conference. More than 200 participants from Europe, the Maghreb region of Northwest Africa, the Middle East, and the United States attended the two-day conference.

Asad presented information on the role of soybeans in world trade and Turkey's growing presence as an importer of U.S. soy products. The Turkish vegetable-oil market is one of the fastest growing in the world. Turkey is also the fifth-largest importer soy oil and oilseeds.

Mousa Wakileh and Sule Basa, regional USSEC staff members, also attended the conference, which was sponsored by the Chicago Mercantile Exchange (CME) Group along with local partners. As a result of this year's successful meeting, the fats and oils organization committee plans to make the conference an annual event.



Najeh Asad presenting information on U.S. soy products

USSEC Events Calendar

Feb. 28, 2012 March 14-15, 2012 Aug. 2012	USSEC Board Meeting UES Approval Meeting USSEC Annual Meeting	Nashville, TN Washington, D.C. TBD
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Industry Activities

Dec. 6-8 Feb. 12-16, 2012 Feb. 19-23 March 1-3, 2012 March 12-16, 2012 July 15-19, 2012	ASA Board Meeting NOPA Annual Meeting USB Board Meeting Commodity Classic ASA Board Meeting USB Board Meeting	St. Louis Palm Beach, FL Biloxi, MS Nashville, TN Washington, D.C. Williamsburg, VA
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The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the USDA's Foreign Agricultural Service investments provided through the American Soybean Association.

