

## Soy for a growing world



# Global News Update



### Year-to-Date Exports

	Bushels	Metric Tons
Soybeans	666.4 million	18.1 million
Soybean Meal	90.9 million (equiv.)	2.5 million
Soybean Oil	4.7 million (equiv.)	129,300
Total	762 million	20.7 million

Friday, January 27, 2012

### USSEC Strengthens Relations with Fish Hatchery in Singapore

USSEC staff in Southeast Asia recently visited Marine Life Aquaculture Pte Ltd., the hatchery in Singapore that provides fingerlings for an aquaculture project in Bali. USSEC collaborated with Phillips Seafood and Cargill to develop successful floating feed technologies derived from U.S. soybeans. The hatchery sells their certified disease-free fingerlings throughout Southeast Asia. While grouper has the highest value, the hatchery sells the mid-value Asian sea bass which can be produced on a large scale.

Lukas Manomaitis, USSEC technical director for aquaculture in Southeast Asia, Levy Manalac, USSEC Philippines technical manager, and Hsiang Ping Lan, USSEC Asia marine specialist, met with Frank Tan of Marine Life to discuss future project between USSEC and the hatchery.



*L-R: Hsiang Pin Lan, Tan of Marine Life Aquaculture Pte Ltd, Levy Manalac, and Frank Tan at the hatchery*

### Soy Footprint Promotes Sustainable Practices of U.S. Soy

In response to a Qualified State Soybean Board (QSSB) request, Kim Nill, USSEC technical issues director provided information regarding the soy footprint for various agricultural products. The report provided statistics regarding the amount of soybean meal consumed to produce each pound of pork, beef, chicken, eggs, milk, and fish meat for producers around the world. USSEC also provided information on the adoption of biotechnology-derived soybeans by U.S. farmers. The QSSB plans to use the information to promote U.S. soybeans as a sustainable product to foreign buyers.

## **College Students Learn About International Soy Checkoff Activities**

The USSEC St. Louis office recently hosted a group of 30 students from Missouri State University (MSU) in Springfield, Mo. The group included junior and senior college students majoring in the field of agriculture. During the tour, the students learned about the soy checkoff and its role in marketing soy internationally, as well as the USSEC summer internship program. The MSU student trip to the St. Louis area happens every two years and includes visits with various agricultural organizations and soy farm visits.



*Students from Missouri State University learn about marketing soy internationally*

## **USSEC Attends Animal Nutrition Conferences to Promote U.S. Soybean Meal**

USSEC Consultant Carlos Campabadal participated in the Guatemalan Swine Congress in Antigua. During the conference, he provided technical assistance to Guatemalan swine producers regarding management and nutrition practices and delivered a presentation on innovations in swine feeding systems. More than 500 swine producers and technicians attended the conference.

Campabadal also discussed upcoming USSEC soybean meal promotional activities with Aliansa and Purina Cargill. Aliansa is the largest feed mill in Guatemala and a member of the Multi-Inversiones group, the largest buyer of U.S. soybean meal in Central America. Cargill Purina ranks as the second largest buyer of U.S. meal in the region.

Guatemala remains as the second-largest swine producer in Central America, with more than 30,000 sows according to the Guatemala Pork Producers Association (APOGUA). The country also imports more U.S. soybean meal than any other country in the region. The Guatemalan poultry industry consumes a majority of the imported soybean meal, however the swine industry shares a fourth of the total soybean meal imports.

While in Central America, Campabadal also attended the Costa Rican Animal Nutrition Seminar sponsored by DSM, a nutritional product manufacturer. More than 100 technicians attended the seminar. Campabadal met with feed technicians to discuss animal nutrition, management topics, and USSEC's promotional activities for U.S. soybean meal in the upcoming year.

## **Korea Feed Mills Maintain Interest in U.S. Soybean Meal**

USSEC Korea recently hosted purchasing staff from 14 Korea Feed Association member feed mills to discuss the organization's activities and achievements in 2011. USSEC outlined the aquaculture program for the coming year and introduced the U.S. soybean meal promotional program for 2012. USSEC continually works to maintain and increase demand of U.S. dehulled soybean meal in the region.

## USSEC Events Calendar

Feb. 28, 2012 March 14-15, 2012 Aug. 2012	USSEC Board Meeting UES Approval Meeting USSEC Annual Meeting	Nashville, TN Washington, D.C. TBD
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## Industry Activities

Feb. 9-10, 2012 Feb. 12-16, 2012 Feb. 19-23 March 1-3, 2012 March 12-16, 2012 July 15-19, 2012	USB GO Committee Meeting NOPA Annual Meeting USB Board Meeting Commodity Classic ASA Board Meeting USB Board Meeting	Hilton Airport, St. Louis Palm Beach, FL Biloxi, MS Nashville, TN Washington, D.C. Williamsburg, VA
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*The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the USDA's Foreign Agricultural Service investments provided through the American Soybean Association.*

