

USSEC Supports U.S. Soy Meal Exports

**A look at the efforts and accomplishments
of the U.S. Soybean Export Council in 2009**

Largest Europe Feed Miller Excited by U.S. Soybean Meal

USSEC visited the Nutreco Poultry Research Facilities, presenting the results of a study showing the advantages of U.S. soybean meal over South American meal. Before this study, Nutreco had not compared soybean meal by origin. Nutreco, one of the top ten feed companies in the world, operates plants in 30 countries. The results of the study showed a significant difference and advantage for U.S. soybean meal in digestible amino acids and energy. [read more](#)

Algerian Importer Pays Premium for U.S. Soy Meal

USSEC met with the Algerian Poultry Association and their members to explain the importance of not only protein content but also the comparison of meals using digestible amino acid and energy profiles. An Algerian importer that paid a premium for U.S. soy meal expressed satisfaction with the U.S. product's quality and value. [read more](#)

Benefits of U.S. Soybean Meal Discussed Producer to Producer

USB Director Roy Bardole traveled to Tunisia speaking at a conference on the nutritional advantages of U.S. soybean meal. The meeting brought poultry producers from across North Africa together to discuss the demonstration results proving that U.S. soy meal is higher in energy and provides a superior digestible amino acid profile than similar products from other origins. [read more](#)

USSEC Promotes U.S. Soy Meal to Canadian Hog Industry

USSEC promoted U.S. soy meal at Quebec Hog Days, a major trade show for the Canadian swine industry. Canada is a top export destination for U.S. soy meal valued at \$375 million. [read more](#)

Sri Lankan Feed Industry Begins Buying U.S. Soy Meal

USSEC programs helped lead Sri Lanka feed millers to a preference for quality U.S. soy meal over locally available and cheaper Indian meal. It's estimated that Sri Lanka will increase its imports of U.S. soy meal by 300 percent by the end of 2010. [read more](#)

USSEC Technical Service Increases Philippine Loyalties to U.S. Soy Meal

USSEC technical staff supported one of the largest and most loyal end-users of U.S. soy meal in the Philippines. Convinced that U.S. soy meal has the best quality compared to other sources, the customer prefers to pay a premium for U.S. soy meal. [read more](#)

This is the third of a 5-part review of USSEC's work in international markets during the 2009 calendar year. Following is an outline of the review.

Part I (Jan. 4): USSEC Successful Working with U.S. Soy Industry [read it now](#)

Part II (Jan. 6): USSEC Building Markets and Profits For U.S. Farmers [read it now](#)

Part III (Today): USSEC Supports U.S. Soy Meal Exports

Part IV: (Jan. 11): USSEC Increases U.S. Soy Market Access

Part V (Jan. 13): USSEC Increases Human Consumption of U.S. Soy